

Forging Futures

at Coast & Country

Coast & Country is one of the largest housing and regeneration companies in the North East. Over the past 10 years the Company has strived continuously to create jobs for local people and to offer training and apprenticeship opportunities to those living in our communities.

We are proud that we have achieved an 8% apprenticeship rate within our workforce, and we aspire to increase this percentage to between 12 and 15% by 2015.

Now we're taking things further with the launch of our exciting new Forging Futures programme. Forging Futures is a unique initiative between Coast & Country, SureTrax, New College Durham and North East Procurement. Working together with local work programme providers and Job Centre Plus, Forging Futures delivers bespoke training and engagement opportunities to unemployed people.

SureTrax will deliver a course designed to promote ownership and responsibility and will motivate customers to take action and actively seek opportunities. The course builds motivation, and increases self-esteem and confidence. Delivery is based on participation,

co-operation and a genuine enjoyment of the course. Participation will be an inspiring and engaging experience.

In collaboration with the customer, SureTrax will develop a personal enterprise plan (PEP) which is unique to their planned development. This will give the customer the tools to seek and secure learning and employment opportunities.

On top of this, following the SureTrax course, Coast & Country will provide sector specific training aligned to the current jobs market.

Everyone who completes SureTrax's programme will be given the opportunity to access hands on experience in the work place with Coast & Country.

Customers will also have the opportunity to complete a competency log showcasing their capability and experience. This will be known as their passport into work. The customer will have access to all the in-house training that Coast & Country provides to its staff, further enhancing the customer's chance of securing employment.



> Charlie Ashburner and Robyn Downey.

Your questions...

Who can be referred onto the programme with SureTrax?

The SureTrax programme is open to anyone aged over 19 years who is in receipt of JSA or ESA within Redcar & Cleveland.

If you are seeking work and meet the criteria the Forging Futures SureTrax programme could be the ideal place for you to gain the valuable skills needed for your journey into work.

Where will the programme be held and how much time will it take?

The SureTrax program will be based at Westfield Farm in Dormanstown, Redcar. It will consist of 30 guided learning hours comprising two days per week on a Personal Enterprise Plan for three weeks, with the added support of attending the Business Club for job searching one day per week.

How many customers will there be per session for the SureTrax programme?

The programme will be delivered to groups of 10 to 12 customers which will promote and enable one to one support.

If I complete the programme with SureTrax will I automatically get a job with Coast & Country?

You will be given the opportunity to interview for a work placement with Coast & Country. The SureTrax programme will provide the tools required to successfully complete the recruitment process and customers will be supported throughout.

Want to know more? Contact us...

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